# SETHLED.com

# Integrated Football/Track Scoreboard & Advertising Software (FIELDDAY)

SETHLED's Integrated Football/Track Scoreboard & Advertising Software (FIELDDAY) enables schools to leverage their SETHboard LED signage investment. FIELDDAY provides all of the scoreboard functionality required to keep your fans connected with the football/track action on the field. In addition, it enables advertising revenue generation by providing an integrated Advertising Production system for targeted static image and video advertising.



Personal Computer Not Provided

A 1 Year warranty is provided for the FIELDDAY software (bug fixes only).

## Features

**Home Team Player Profiles**
Configure and manage personal profiles for home team players (player pictures, stories).

**Football Scoreboard**
Control all aspects of the Football Scoreboard. Upload team logos and names. Intuitive user-interface to edit and update score, time remaining in quarter, play clock, remaining time outs, quarter, ball on yard, down and yards to go information.

**Live Video (Option)**
Project a live video feed directly to the SETHboard.



**Instant Replay (Option)**
Capture and play back last N seconds of video (N can be configured).

**Crowd Overlay (Option)**
Engage the crowd during down-time by providing graphics overlay (kiss cam, etc.) on real-time video of the crowd.

**Advertising Image Management**
Utilize your SETHLED SETHboard to generate Advertising Revenue using standard digital images (JPG, PNG, BMP). Create an Ad Playlist to cycle through specific Advertisements.

**Advertising Video Management**
Utilize your SETHLED SETHboard to generate Advertising Revenue using standard digital video (MP4, WMV, AVI). Add videos to the Ad Playlist to alternate between static digital images and full motion digital video.

**Team Spirit Animated Graphics**
Engage the crowd with animated graphics. "US Flag", "Noise", "Let's Go!", etc.

**System Requirements**
Below are the minimum requirements for SETHLED's FIELDDAY software installed on a Windows computer.

**Processor**: 1 GHz 32-bit (x86) or faster processor
**Operating Systems**:
Windows XP (32-bit) Home/Pro with Service Pack 3 or higher
Windows Vista (32-bit and 64-bit)
Windows 7 (32-bit and 64-bit)
Windows 8 (32-bit and 64-bit)
Administrative rights required
**RAM**: 1 GB Minimum (2GB Recommended)
**Monitor:**
1024x768 min screen resolution
**Third Party Software**
Microsoft .NET 4 (included with FIELDDAY Installer)
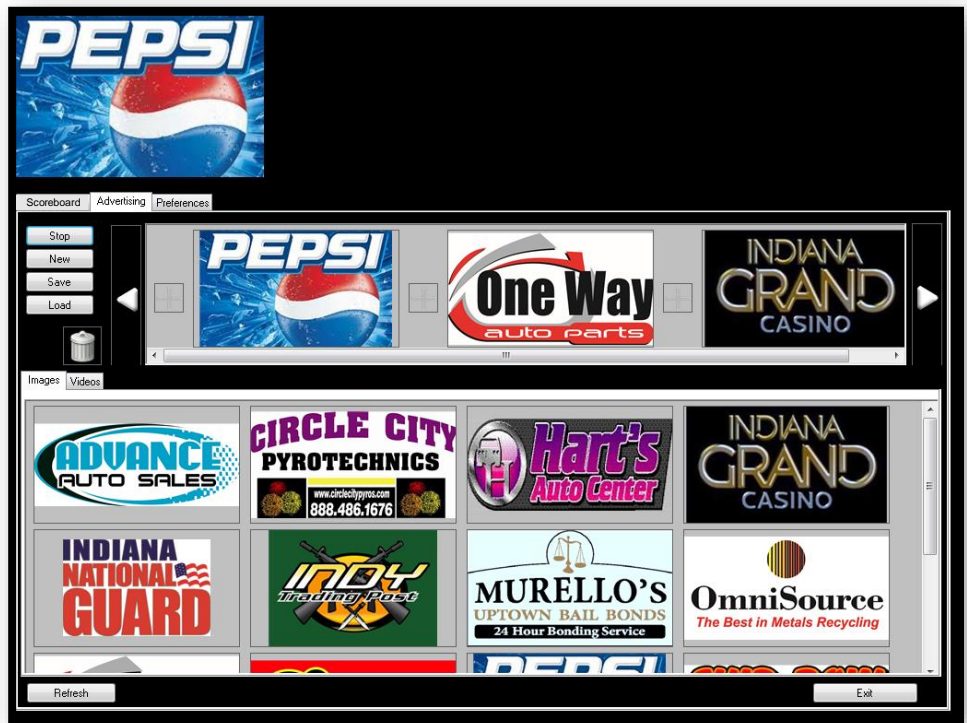**Hard Disk Space:**
**FIELDDAY:** 60 MB for FIELDDAY (plus up to 1.5 GB for Microsoft .NET 4 if not already installed)
**Ads:** Additional storage capacity for static image and video Advertising media

**Football Control**



**Advertising Control**



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